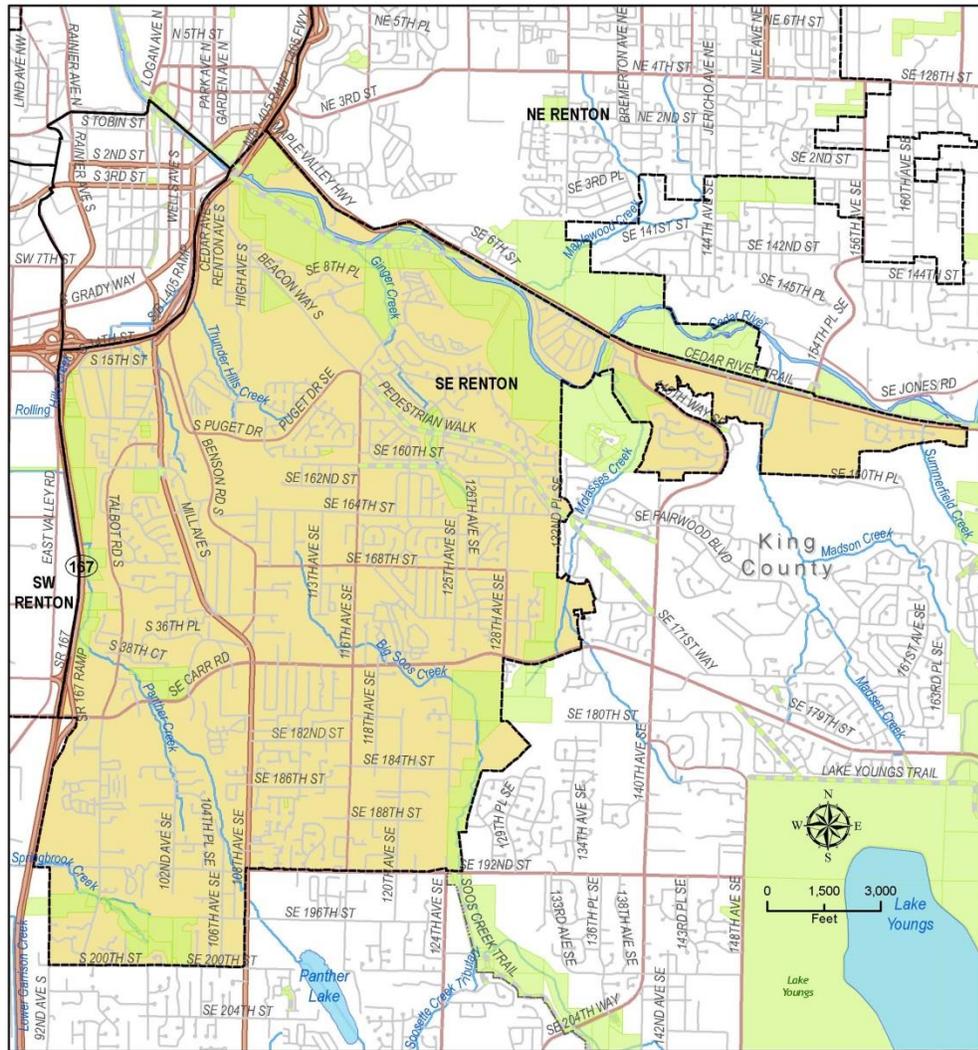


Demographics Summary Profile

SE Renton



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City of Renton

Community & Economic Development



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Population Summary	
2000 Total Population	31,984
2010 Total Population	37,329
2013 Total Population	38,383
2013 Group Quarters	269
2018 Total Population	40,973
2013-2018 Annual Rate	1.31%
Household Summary	
2000 Households	12,759
2000 Average Household Size	2.50
2010 Households	14,666
2010 Average Household Size	2.53
2013 Households	15,025
2013 Average Household Size	2.54
2018 Households	15,983
2018 Average Household Size	2.55
2013-2018 Annual Rate	1.24%
2010 Families	9,167
2010 Average Family Size	3.15
2013 Families	9,400
2013 Average Family Size	3.15
2018 Families	9,978
2018 Average Family Size	3.15
2013-2018 Annual Rate	1.20%
Housing Unit Summary	
2000 Housing Units	13,266
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	3.8%
2010 Housing Units	15,690
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	6.5%
2013 Housing Units	16,035
Owner Occupied Housing Units	53.6%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	6.3%
2018 Housing Units	16,931
Owner Occupied Housing Units	54.2%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	5.6%
Median Household Income	
2013	\$59,575
2018	\$73,124
Median Home Value	
2013	\$277,692
2018	\$320,595
Per Capita Income	
2013	\$28,704
2018	\$32,513
Median Age	
2010	35.4
2013	35.7
2018	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

2013 Households by Income

Household Income Base	15,025
<\$15,000	7.7%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	4.2%
\$200,000+	1.4%
Average Household Income	\$73,180

2018 Households by Income

Household Income Base	15,983
<\$15,000	7.1%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	22.1%
\$150,000 - \$199,999	5.5%
\$200,000+	1.7%
Average Household Income	\$83,257

2013 Owner Occupied Housing Units by Value

Total	8,591
<\$50,000	0.0%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	9.0%
\$200,000 - \$249,999	19.3%
\$250,000 - \$299,999	26.5%
\$300,000 - \$399,999	25.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.9%
Average Home Value	\$302,093

2018 Owner Occupied Housing Units by Value

Total	9,183
<\$50,000	0.0%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	4.6%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	22.6%
\$300,000 - \$399,999	32.9%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	10.8%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	1.2%
Average Home Value	\$357,987

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	37,329
0 - 4	7.4%
5 - 9	6.2%
10 - 14	6.0%
15 - 24	12.5%
25 - 34	17.3%
35 - 44	14.6%
45 - 54	14.3%
55 - 64	11.0%
65 - 74	5.8%
75 - 84	3.3%
85 +	1.5%
18 +	76.9%
2013 Population by Age	
Total	38,384
0 - 4	7.2%
5 - 9	6.6%
10 - 14	5.8%
15 - 24	12.4%
25 - 34	16.9%
35 - 44	14.5%
45 - 54	13.6%
55 - 64	11.6%
65 - 74	6.5%
75 - 84	3.3%
85 +	1.5%
18 +	76.9%
2018 Population by Age	
Total	40,972
0 - 4	7.2%
5 - 9	6.8%
10 - 14	6.2%
15 - 24	11.5%
25 - 34	16.2%
35 - 44	14.7%
45 - 54	12.7%
55 - 64	11.8%
65 - 74	7.6%
75 - 84	3.5%
85 +	1.6%
18 +	76.6%
2010 Population by Sex	
Males	18,377
Females	18,952
2013 Population by Sex	
Males	18,915
Females	19,469
2018 Population by Sex	
Males	20,243
Females	20,731

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	37,329
White Alone	54.2%
Black Alone	12.4%
American Indian Alone	0.6%
Asian Alone	20.8%
Pacific Islander Alone	1.0%
Some Other Race Alone	4.6%
Two or More Races	6.3%
Hispanic Origin	10.5%
Diversity Index	71.3
2013 Population by Race/Ethnicity	
Total	38,383
White Alone	52.8%
Black Alone	12.4%
American Indian Alone	0.6%
Asian Alone	21.3%
Pacific Islander Alone	1.0%
Some Other Race Alone	5.2%
Two or More Races	6.6%
Hispanic Origin	11.7%
Diversity Index	73.0
2018 Population by Race/Ethnicity	
Total	40,974
White Alone	50.2%
Black Alone	12.5%
American Indian Alone	0.7%
Asian Alone	22.3%
Pacific Islander Alone	1.1%
Some Other Race Alone	6.1%
Two or More Races	7.1%
Hispanic Origin	13.8%
Diversity Index	75.8
2010 Population by Relationship and Household Type	
Total	37,329
In Households	99.3%
In Family Households	80.3%
Householder	24.5%
Spouse	17.4%
Child	29.5%
Other relative	5.8%
Nonrelative	3.1%
In Nonfamily Households	18.9%
In Group Quarters	0.7%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

2013 Population 25+ by Educational Attainment

Total	26,077
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	25.1%
Some College, No Degree	24.7%
Associate Degree	9.3%
Bachelor's Degree	22.2%
Graduate/Professional Degree	7.4%

2013 Population 15+ by Marital Status

Total	30,822
Never Married	33.1%
Married	52.6%
Widowed	3.8%
Divorced	10.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2013 Employed Population 16+ by Industry

Total	20,498
Agriculture/Mining	0.2%
Construction	5.8%
Manufacturing	16.6%
Wholesale Trade	3.6%
Retail Trade	13.7%
Transportation/Utilities	6.1%
Information	3.3%
Finance/Insurance/Real Estate	4.6%
Services	43.0%
Public Administration	3.1%

2013 Employed Population 16+ by Occupation

Total	20,496
White Collar	62.7%
Management/Business/Financial	15.0%
Professional	21.2%
Sales	11.2%
Administrative Support	15.3%
Services	17.6%
Blue Collar	19.7%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.4%
Production	6.4%
Transportation/Material Moving	5.0%

2010 Households by Type		
Total		14,666
Households with 1 Person		29.1%
Households with 2+ People		70.9%
Family Households		62.5%
Husband-wife Families		44.4%
With Related Children		20.6%
Other Family (No Spouse Present)		18.1%
Other Family with Male Householder		5.4%
With Related Children		3.0%
Other Family with Female Householder		12.7%
With Related Children		8.2%
Nonfamily Households		8.4%
All Households with Children		32.2%
Multigenerational Households		4.5%
Unmarried Partner Households		7.9%
Male-female		7.0%
Same-sex		0.9%
2010 Households by Size		
Total		14,667
1 Person Household		29.1%
2 Person Household		31.9%
3 Person Household		16.0%
4 Person Household		12.3%
5 Person Household		5.6%
6 Person Household		2.8%
7 + Person Household		2.2%
2010 Households by Tenure and Mortgage Status		
Total		14,666
Owner Occupied		58.2%
Owned with a Mortgage/Loan		46.5%
Owned Free and Clear		11.7%
Renter Occupied		41.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Enterprising Professionals
2. Pleasant-Ville
3. Young and Restless

2013 Consumer Spending

Apparel & Services: Total \$	\$24,186,954
Average Spent	\$1,609.78
Spending Potential Index	71
Computers & Accessories: Total \$	\$4,019,194
Average Spent	\$267.50
Spending Potential Index	108
Education: Total \$	\$23,901,269
Average Spent	\$1,590.77
Spending Potential Index	109
Entertainment/Recreation: Total \$	\$50,991,477
Average Spent	\$3,393.78
Spending Potential Index	104
Food at Home: Total \$	\$76,427,333
Average Spent	\$5,086.68
Spending Potential Index	101
Food Away from Home: Total \$	\$50,795,765
Average Spent	\$3,380.75
Spending Potential Index	106
Health Care: Total \$	\$63,547,076
Average Spent	\$4,229.42
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$24,689,380
Average Spent	\$1,643.22
Spending Potential Index	91
Investments: Total \$	\$33,955,914
Average Spent	\$2,259.96
Spending Potential Index	109
Retail Goods: Total \$	\$348,924,480
Average Spent	\$23,222.93
Spending Potential Index	96
Shelter: Total \$	\$262,928,555
Average Spent	\$17,499.40
Spending Potential Index	108
TV/Video/Audio: Total \$	\$19,696,748
Average Spent	\$1,310.93
Spending Potential Index	102
Travel: Total \$	\$28,498,300
Average Spent	\$1,896.73
Spending Potential Index	103
Vehicle Maintenance & Repairs: Total \$	\$16,884,822
Average Spent	\$1,123.78
Spending Potential Index	103

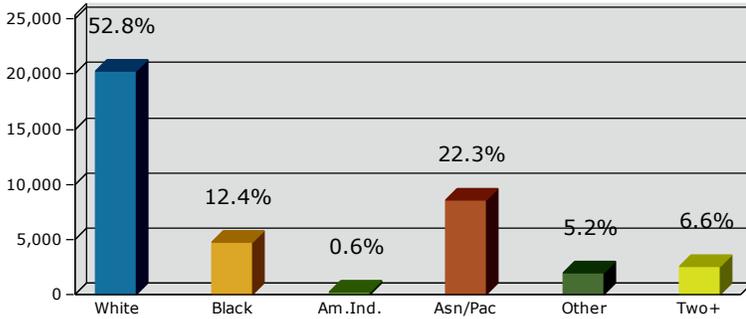
Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

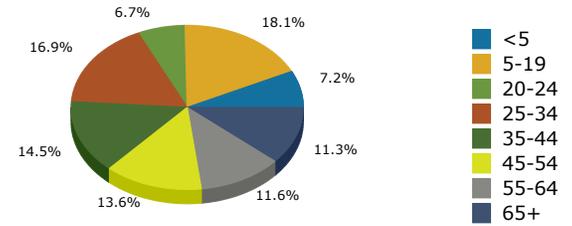
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2013 Population by Race

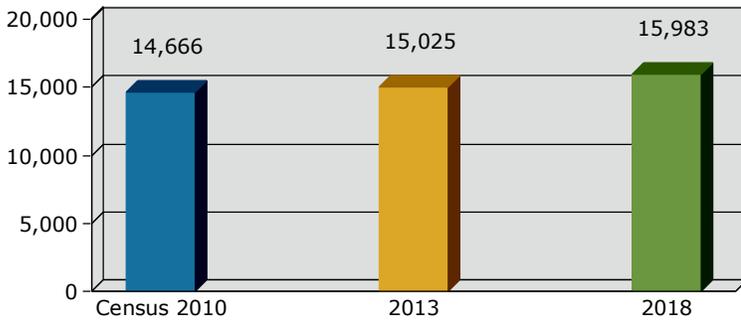


2013 Percent Hispanic Origin: 11.7%

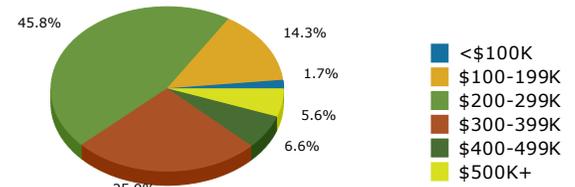
2013 Population by Age



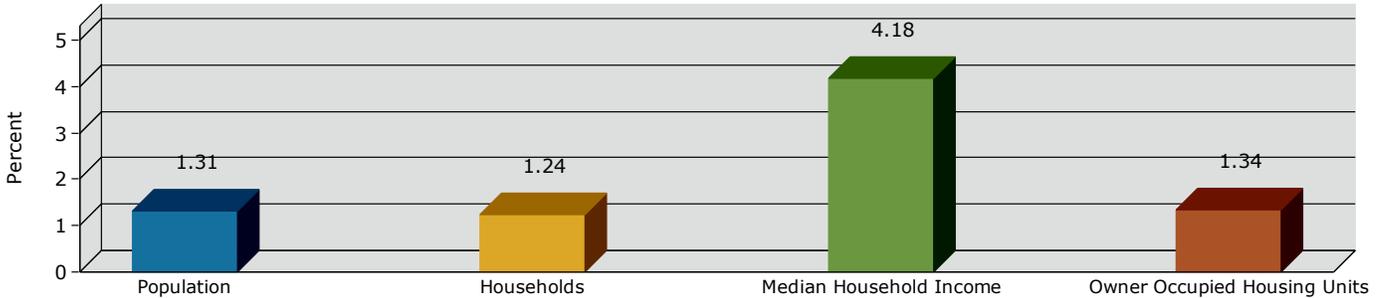
Households



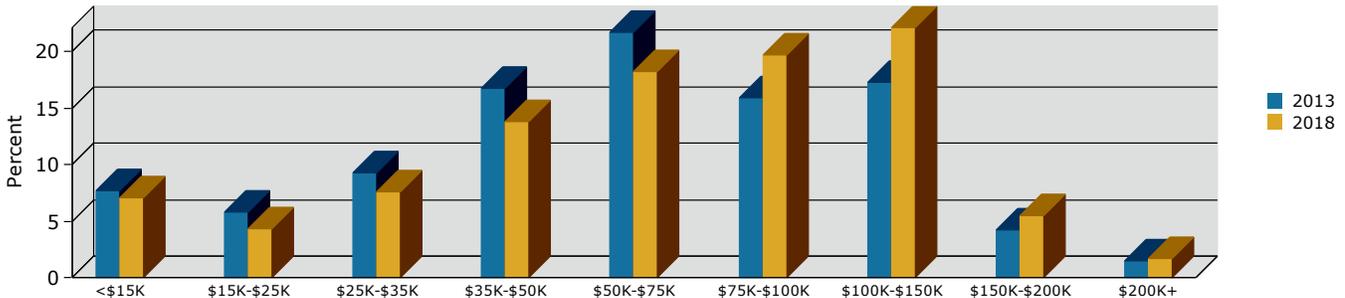
2013 Home Value



2013-2018 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

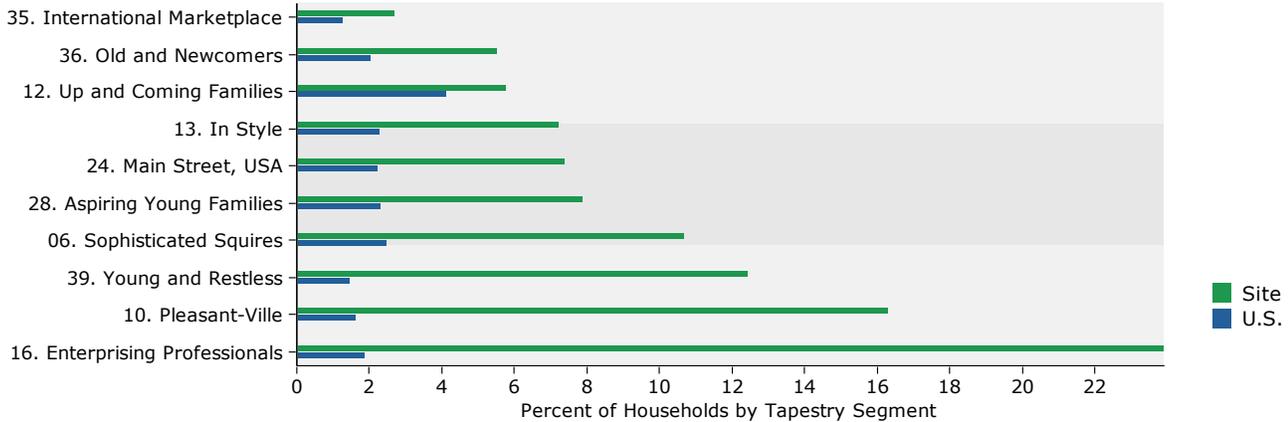
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Top Twenty Tapestry Segments

Tapestry descriptions can be found [here](#)

Rank	Tapestry Segment	2013 Households		2013 U.S. Households		Index
		Percent	Cumulativ Percent	Percent	Cumulativ Percent	
1	16. Enterprising Professionals	23.9%	23.9%	1.9%	1.9%	1262
2	10. Pleasant-Ville	16.3%	40.2%	1.6%	3.5%	1,002
3	39. Young and Restless	12.4%	52.6%	1.5%	5.0%	837
4	06. Sophisticated Squires	10.7%	63.3%	2.5%	7.5%	430
5	28. Aspiring Young Families	7.9%	71.2%	2.3%	9.8%	338
Subtotal		71.2%		9.8%		
6	24. Main Street, USA	7.4%	78.6%	2.2%	12.0%	332
7	13. In Style	7.2%	85.8%	2.3%	14.3%	313
8	12. Up and Coming Families	5.8%	91.6%	4.1%	18.4%	140
9	36. Old and Newcomers	5.6%	97.2%	2.0%	20.4%	273
10	35. International Marketplace	2.7%	99.9%	1.3%	21.7%	208
Subtotal		28.7%		11.9%		
Total		100.0%		21.9%		457

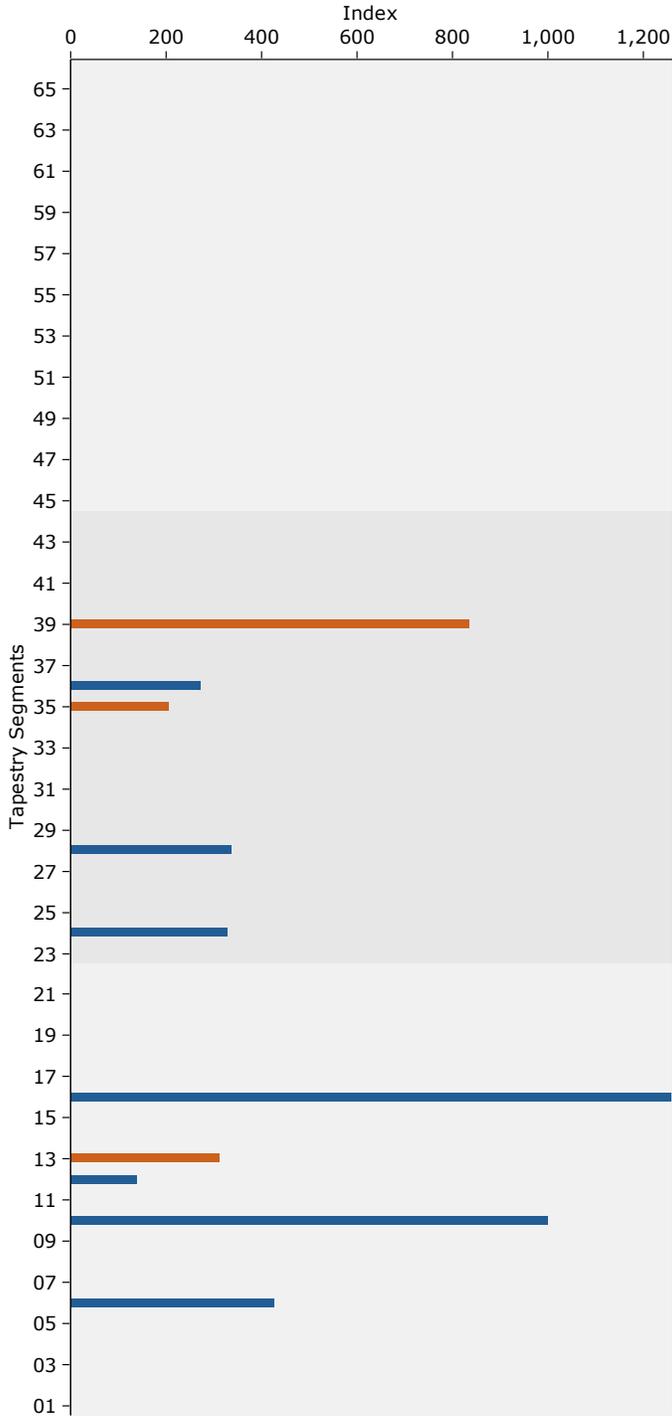
Top Ten Tapestry Segments Site vs. U.S.



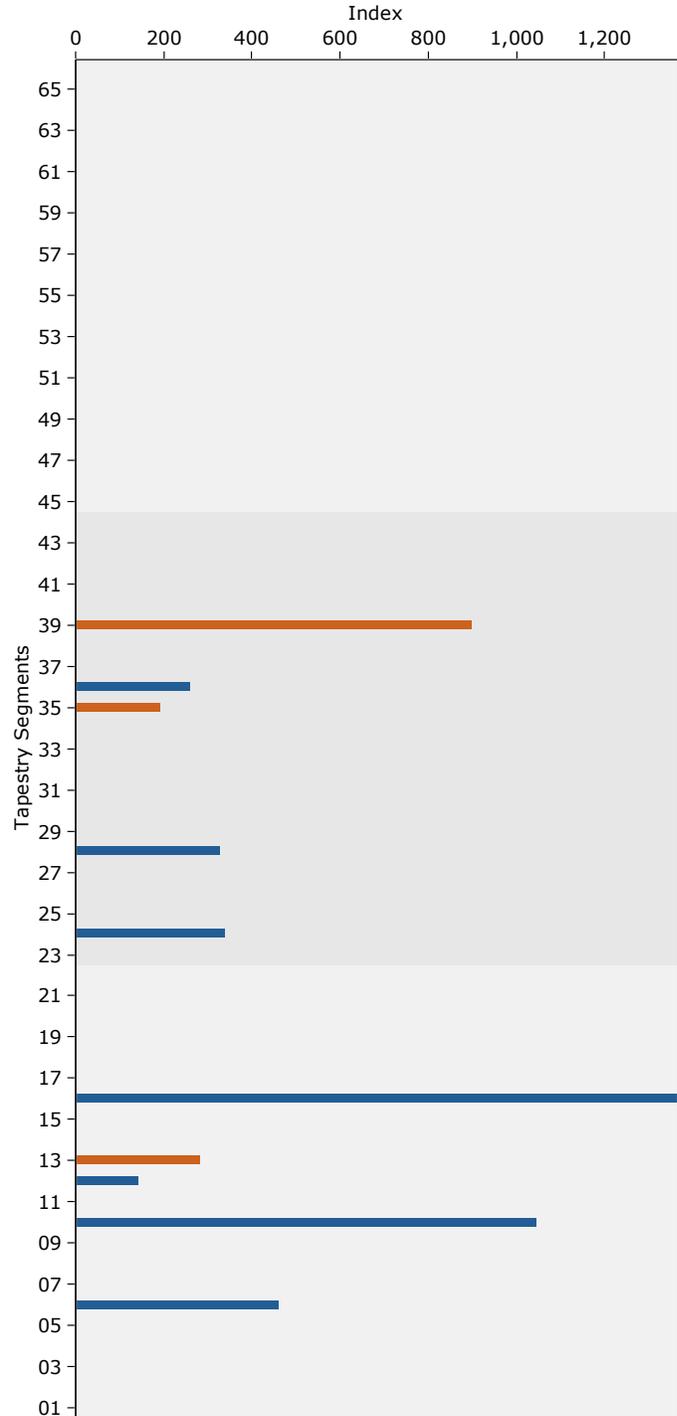
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

2013 Tapestry Indexes by Households



2013 Tapestry Indexes by Population



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	15,024	100.0%		38,383	100.0%	
L1. High Society	1,605	10.7%	85	4,887	12.7%	93
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	1,605	10.7%	430	4,887	12.7%	464
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	7,132	47.5%	359	18,287	47.6%	364
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	2,451	16.3%	1002	7,174	18.7%	1046
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	1,087	7.2%	313	2,327	6.1%	285
16 Enterprising Professionals	3,594	23.9%	1262	8,786	22.9%	1368
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	2,703	18.0%	245	5,638	14.7%	265
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	834	5.6%	273	1,594	4.2%	262
39 Young and Restless	1,869	12.4%	837	4,044	10.5%	899
L5. Senior Styles	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry LifeMode Groups	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	15,024	100.0%		38,383	100.0%	
L7. High Hopes	1,190	7.9%	196	2,925	7.6%	198
28 Aspiring Young Families	1,190	7.9%	338	2,925	7.6%	330
48 Great Expectations	0	0.0%	0	0	0.0%	0
L8. Global Roots	407	2.7%	33	1,119	2.9%	30
35 International Marketplace	407	2.7%	208	1,119	2.9%	193
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	872	5.8%	65	2,651	6.9%	66
12 Up and Coming Families	872	5.8%	140	2,651	6.9%	145
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	1,115	7.4%	92	2,876	7.5%	98
24 Main Street, USA	1,115	7.4%	332	2,876	7.5%	341
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	15,024	100.0%		38,383	100.0%	
U1. Principal Urban Centers	407	2.7%	32	1,119	2.9%	36
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	407	2.7%	208	1,119	2.9%	193
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	6,045	40.2%	332	15,960	41.6%	341
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	2,451	16.3%	1002	7,174	18.7%	1046
16 Enterprising Professionals	3,594	23.9%	1262	8,786	22.9%	1368
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	3,893	25.9%	234	8,563	22.3%	221
28 Aspiring Young Families	1,190	7.9%	338	2,925	7.6%	330
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	834	5.6%	273	1,594	4.2%	262
39 Young and Restless	1,869	12.4%	837	4,044	10.5%	899
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	1,115	7.4%	71	2,876	7.5%	67
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	1,115	7.4%	332	2,876	7.5%	341
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Urbanization	2013 Households			2013 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	15,024	100.0%		38,383	100.0%	
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	3,564	23.7%	146	9,865	25.7%	154
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	1,605	10.7%	430	4,887	12.7%	464
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	872	5.8%	140	2,651	6.9%	145
13 In Style	1,087	7.2%	313	2,327	6.1%	285
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
U10. Rural I	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

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Source: Esri